

City Of Torrance
CABLE TELEVISION ADVISORY BOARD MEETING
PRODUCER INCENTIVE COMMITTEE
Wednesday, May 25, 2016, 8:00 p.m.

Telecommunications Center
Multipurpose Room
3350 Civic Center Drive, Torrance

Board Information

The Board advises and makes recommendations to the Cable Television Public Access Foundation and City Council in the area of policies and procedures in public access interests, scheduling public access programming, facilities and equipment for the community and public access channels, and disbursement of Foundation funds.

Agenda Review

Complete Board agendas are available for review at the Office of Cable and Community Relations. The agenda cover and minutes are available on the City of Torrance website – www.TorranceCA.Gov

Meetings

All Board meetings are open to the public. Those who wish to speak on any matter on the agenda are asked to provide their name and address for the record.

Direct other questions or concerns to the City Council (310-618-2801), City Manager (310-618-5880), and Cable & Community Relations Manager (310-618-5762). In Compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Office of Cable and Community Relations. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR35.102-35.104 ADA Title II].

A G E N D A

1. CALL MEETING TO ORDER

2. SCHEDULED BUSINESS

Development of a Facebook Page for Torrance Community Television (TCtv).

3. ORAL COMMUNICATIONS

4. ADJOURNMENT

Prepared by:



Michael D. Smith
Cable & Community Relations Manager

Roll Call: Kosidlak ☐ Mauk ☐ Feliz ☐

City of Torrance
OFFICE OF CABLE AND COMMUNITY RELATIONS
3350 Civic Center Drive
Torrance, California 90503

AFFIDAVIT OF AGENDA POSTING

STATE OF CALIFORNIA)

COUNTY OF LOS ANGELES) as

CITY OF TORRANCE)

I, _____, in compliance with government Code 54954.2(a), DO HEREBY AFFIRM that a copy of **CABLE TELEVISION ADVISORY BOARD PRODUCER INCENTIVE COMMITTEE AGENDA** for the meeting Wednesday, May 25, 2016, at 8:00 p.m., was conspicuously posted on the City Clerk's bulletin board, 3031 Torrance Boulevard, Torrance, California at the time and date indicated below.

POSTED:

Time: _____ Date: _____

By: _____

(Signature)

Honorable Chairperson and Members
of the Cable Television Advisory Board
3350 Civic Center Drive
Torrance, California

Members of the Board:

SUBJECT: Facebook Page for TCtv

Expenditure: \$0.00

RECOMMENDATION

Recommendation of the Cable and Community Relations Manager that the Board discuss the development of a Facebook page for Torrance Community Television ("TCtv").

BACKGROUND/ANALYSIS

Under Oral Communications at the January 13, 2016 Board meeting, Commissioner De Rago suggested TCtv have its own Facebook Page.

Facebook Pages are a method of two-way communication between online users. Typical pages are developed based on special interests to draw attention to their subject matter, promote activity and events, and receive feedback.

Social Media is generally a 24-hour/7-day-a-week platform where the community engages the subject matter presenter. To manage social media, hourly employees are only available to engage with site visitors during normal work hours. All engagement after-hours is left salaried employees.

Torrance Community Television ("TCtv") as the public access channel is a free-speech forum. TCtv has a webpage for one-way communication, www.TorranceCA.Gov/CableTV/3218.htm. The page is a resource for information concerning workshops, facilities, activities and events. A social media page would provide similar content. A page would also allow interested parties that have Facebook profiles to confirm attendance at events that are posted, share content within Facebook to individuals and groups of similar interests, and make comments on postings.

Respectfully submitted,



Michael D. Smith
Cable & Community Relations Manager

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Roll Call: De Rago ☐ Feliz ☐ Kellogg ☐ Kosidlak ☐ Mauk ☐ Sanchez ☐ Brennan ☐